DEPARTMENT OF HUMAN RESOURCES

PRE-PROPOSAL CONFERENCE

FOR

CUSTOMER SERVICE CENTER (CSC) SERVICES OS/CSC-15-001-S

MONDAY, AUGUST 11, 2014 10:05 A.M.

Department of Human Resources 311 West Saratoga Street Room 104 Baltimore, Maryland 21201

PRESENT FROM DHR:

THEODORE DALLAS, Secretary, DHR

YVONNE BARR, Procurement Officer

SANTHOSH KUMAR KAIPILALIL

CRYSTAL WEAVER, Assistant Director, Constituent Services

GREG YACULAK, Chief Information Security Officer

TANYA WILLIAMS

BARBARA WELLER, FIA

KAREN TAYLOR, Office of the Secretary

ADOLPHE ANDOU, Program Administrator, Family Investment Administration

ERIN EASTON, Chief of Staff for Operations

MICHAEL STRANGE, Office of the Secretary, Advisor

HUBERT CHANG, Attorney General's Office

ARETHA ECTOR, Attorney General's Office (via telephone)

PRESENT FROM DHR, CONTINUED:

VASHTI GREEN, DHR/CSEA Central RUTH DRUMMOND, DHR/CSEA Central LEYLA LAYMAN, DHR Central GINA HIGGINBOTHAM, DHR/CSEA TYRA BARNES VESTA KIMBLE DONNA FOSTER TED DULLUS ALSO PRESENT: LAURA BENNETT, Sutherland

MELISSA M. VANBENTHUYSEN, Maximus

BRYAN OVERCASH, Global Contact Services

MARY WASHINGTON-DAYE, Exceed Corporation

TRACEY ROSSI, Oracle

CHRIS FRECHETTE, Verizon

PETER BROOKS, Kidd International, Inc.

ANNE M. SEEK, Morris Technologies Corporation

KRISTINE VESS-GOLDEN, Active Network

ALSO PRESENT CONTINUED:

PATRICIA RAMOS, CR Dynamics & Associates JOSEPH CINI, Automated Health Systems SANDRA SMITH, Vital Management Connections RAYMOND HUBBARD, CAEI, Inc. ERIC FUKECH (not legible) HEIDI PAGE, Systems Integration, Inc. JOE MURPHY, Maximus NATE ALLERA, AGI Mission Support Services YASMIN HINES, Net America LEN NEWMAN, Exceed RICHARD MCCLEARN, Exxelot Corporation RICHARD MCCLEARN, CAEI, Inc. VIJAY REDDY, ICF NANCY TRIMBLE-OLIVER, Staff Quest LEE CURRIE, Faneuil KENT BLAKE, Cybr Solutions DAMION DORRIS, ARMA, Inc. SEAN BERNARD, Public Consulting Group

ALSO PRESENT CONTINUED:

MARCIA DUNCAN, Ashmar International Technology JOSEPH LEITENBERG, ICF International VISHNU NANAN, Xerox ERNEST BRICE, JR., Net America LEWIS LOVETT, Kidd International LISA LOVE, Verizon Enterprise Solutions CEDRICK MCDUFFY, Total Customer Care NANCY DOWDY, CGI MICHAEL KIDD, Kidd International SHEILA HARLEY, ESQUIRE, Net America GRACE VAN METER, Active Network REPORTED BY: KATHLEEN A. COYLE, Notary Public

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1 PROCEEDINGS 2 MS. BARR: Good morning everyone. I want to 3 welcome you to the Department of Human Resources. We're here for the pre-proposal conference for customer 4 5 service center services. I trust everyone had a safe 6 trip. The court reporter has already let you know to 7 turn your cell phones off. We want to let you know the 8 restrooms are out the door and to your right, and then 9 make a left. We have additional copies of the RFP on the sign-in table, especially attachment "T" that was 10 11 not issued to anyone. If the copies run out we can 12 always email it to you. There's a sign-in sheet in the 13 back. I hope everyone has signed in or left their 14 business card. And also, again, we have a court 15 reporter who's going to be recording the entire 16 conference. We want you to speak up. We'll ask you to come up to the podium. We don't have a remote 17 18 microphone. Before we have introductions we're going 19 to let our secretary speak, and give you some opening 20 remarks. Mr. Ted Dallas.

21 SECRETARY DALLAS: Can folks hear me without

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the microphone here? Hi. I'm Ted Dallas. I'm the
 secretary at DHR. For folks who might be in the wrong
 place, this is not the personnel department. We're the
 social services agency, but folks call us the
 Department of Human Resources.

6 I'm here today because this is easily the 7 most significant an important procurement that we're 8 going to do in a very long time here at DHR. It's 9 something that for call center services that we frankly haven't done that well in the past. I think in RFPs 10 11 and documents before I got here some folks who are in 12 the industry may have looked at the RFPs and said, you 13 know, what exactly does the Department want here? 14 Hopefully the RFP this time is a little more used to 15 the, and more like the thing you're used to seeing. 16 What we really want this time is we really want a call 17 center that covers the whole Department. Our 18 Department is the fourth largest budget wise in the 19 entire State. And we touch over a million people in 20 the State on an annual basis. So if you think about 21 that, that's one out of every six people in the State.

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1 And it doesn't matter how much I give speeches, or the 2 Governor gives speeches, the reality of it is that most 3 of the people who have any contact with our Department, and that's one out of ever six people in the State, are 4 5 going to have it through the call center that we're 6 talking about here. So this is a critical, critical 7 thing for us to do better on, and a way for us to 8 improve our customer service.

9 So the RFP includes some core pieces to it. 10 But we also really want to encourage innovation here. 11 We want you folks to give us ideas. You're the experts 12 in the industry, to give us your thoughts on things, 13 particularly things that have a high return on 14 investment, or ROI, for us. But what we're looking for 15 are a lot of competition. The more the merrier here. 16 We're also looking for folks to give us an idea of 17 things that we might not have thought of in the RFP There's some familiar faces out in the crowd 18 process. 19 here and folks I don't know, which makes me very happy. 20 So as we're moving forward, I'm going to turn 21 you over to the fine folks who are sitting here, and

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1 some of the even finer folks are sitting along the wall 2 there, to try and answer as many questions as you may 3 have. But I really appreciate you guys coming here 4 today, and I look forward to seeing a lot of proposals 5 from you. And hopefully we have a nice, good 6 competition here. I can answer any -- I can try to 7 answer any initial questions you have, but about the 8 overall framework of the -- or the overall thought 9 behind the RFP, but the detail stuff we'll leave for 10 the actual process here. And I also appreciate Monday 11 morning everyone making the trek here to a room that's 12 going to get warmer and warmer as more people convert 13 oxygen into carbon dioxide. So appreciate that on a 14 Monday morning.

Well, thank you very much. I'm going to ask
Mike Strange, did I miss anything I was supposed to
say, Mike?

18 MR. STRANGE: Perfect.

SECRETARY DALLAS: Perfect. All right. Good
answer, Mike. All right. So I'm going to turn you
back over to Yvonne's capable hands. And I ask you all

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1 to really take a look at this RFP and really put your
2 most creative and innovative proposals forward. Thank
3 you.

MS. BARR: Okay. We want to move onto
introductions. We're first going to ask the DHR staff
to introduce themselves, the panel here as well as the
panel over perpendicular.

8 MS. WELLER: Hi. Good morning. I'm Barbara
9 Weller. I work for local operations, Family Investment
10 Administration.

MS. WILLIAMS: Tanya Williams, OTHS, DeputyCIO.

MR. KAIPILALIL: Santhosh. I work with theOTS here.

MR. YACULAK: Hi. I'm Greg Yaculak. I'm theChief Information Security Officer for DHR.

MS. WEAVER: Hi. I'm Crystal Weaver,
Assistant Director for Constituent Services and also
the State Project Manager for the Call Center RFP.
MS. DRUMMOND: I'm Ruth Drummond, Contract

21 Monitor for Child Support Enforcement Administration.

2 Operations here at DHR. 3 MS. KIMBLE: I'm Vesta Kimble, the Executive 4 Director for Family Investment Administration. 5 MR. STRANGE: I'm Mike Strange for the 6 Secretary's Office. I'm a technical advisor. 7 MS. TAYLOR: I'm Karen Taylor with the 8 Secretary's Office. 9 MS. HIGGINBOTHAM: Gina Higginbotham --10 MS. BARR: Speak up. We can't hear you. 11 MS. HIGGINBOTHAM: Gina Higginbotham, Deputy 12 Executive Director of Programs for Child Support 13 Enforcement.

1

MS. EASTON: Erin Easton, Chief of Staff for

MS. LAYMAN: Leyla Layman, Deputy ExecutiveDirector of Child Support Operations.

16 MR. CHANG: Hubert Chang, Assistant Attorney17 General.

MS. FOSTER: Donna Foster, Minority Business
Enterprise Administrator for the Department of Human
Resources.

21 VOICE: A.J., Program Manager at HIA, here

2		MS. BARR: And I'm also the Veteran Owned
3	Small Bus	iness Enterprise Administrator. Yvonne Barr.
4		And we want to start with the vendors
5	introduci	ng yourselves. If you would stand up, please,
6	or please	come up to the mic so that the court reporter
7	can get y	our information.
8		MR. BROOKS: Peter Brooks, Kidd
9	Internati	onal.
10		MR. MCDUFFY: Cedrick McDuffy, Total Customer
11	Care.	
12		MS. HARLEY: Sheila Harley, Net America.
13		MS. HINES: Yasmin Hines, Net America.
14		MR. CINI: Hi. Joe Cini, Automated Health
15	Systems.	
16		MR. BRICE: Ernie Brice, Net America.
17		MS. PRINGLE: Patricia Pringle, ASHMAR, Inc.
18		MS. DUNCAN: Marcia Duncan, ASHMAR, Inc.
19		MS. SMITH: Sandy Smith, Vital Management
20	Connectio	ns, Inc.
21		MR. HUBBARD: Ray Hubbard, CAEI.

1 MR. ROSSI: Tracey Rossi, Oracle. 2 MS. RAMOS: Patty Ramos, CRD. 3 MS. BENNETT: Laura Bennett with Sutherland 4 Global Services. 5 MR. MURPHY: Joe Murphy, Maximus. 6 MS. TRIMBLE-OLIVER: Nancy Trimble-Oliver, 7 Staff Quest, Inc., MBE, WBE, small business reserve, 8 and legally handicapped. MS. VAN METER: Grace Van Meter, Active 9 10 Network. 11 MS. VESS-GOLDEN: Kristine Vess-Golden, 12 Active Network. 13 MR. DORRIS: Damion Dorris, ARMA. 14 MS. DAYE: Mary Daye, Exceed Corporation. 15 MS. ABBOTT: Rosalyn Abbott, Exceed 16 Corporation. MR. NEWMAN: Len Newman, Exceed Corporation. 17 MR. OVERCASH: Bryan Overcash, Global Contact 18 19 Services. 20 MR. BERNARD: Sean Bernard, Public Consulting 21 Group

1 MS. PAGE: Heidi Page, Systems Integration, 2 Inc. 3 MS. VANBENTHUYSEN: Melissa VanBenthuysen 4 from Maximus. 5 MR. MCCLEARN: Richard McClearn from CAEI. MR. LEITENBERG: Joe Leitenberg from ICF. 6 7 MR. REDDY: Vijay Reddy, ICF. 8 MR. NANAN: Vishnu Nanan, Xerox. 9 MR. ALLERA: Nate Allera, AGI Mission Support 10 Services. 11 MS. SEEK: Anne Seek, Morris Technologies. 12 MR. FRECHETTE: Good morning. Chris 13 Frechette, Verizon. 14 VOICE: Scott (unintelligible), Exceed 15 Corporation. 16 MR. LOVETT: Lewis Lovett, Kidd 17 International. Thank you. We're going to move 18 MS. BARR: 19 onto section 1.1, general information. Our customer 20 service center is set up. We want someone to 21 implement, operate and manage it for inbound and

1 outbound communications of the Department. Services 2 include live operators, interactive voice response 3 services, and retrieving and responding to inquiries via telephone, fax, electronic mail and U.S. Mail. 4 5 Additionally, a tracking and recording system is 6 required that provides a report of the types and number 7 of customer contacts received and resolved on behalf of 8 the Department. Customer service center services will 9 be utilized by all DHR administration statewide, including the local Departments of Social Services and 10 11 Child Support Enforcement Office in all 24 12 jurisdictions in Maryland. 13 The anticipated duration of services is five 14 years with a six-month transition period. 15 We're going to move to section 1.3, I mean, 16 1.4. The contract is effective as of the date that the 17 contract is signed by the Department. From that date 18 forward, again, there will be a six-month transition in 19 period. You will be given a notice to proceed from the 20 State project manager, and from that point on it will 21 be the go live date and services shall begin for the

Department. The contractor shall begin performing all
 activities required by the contract, including the
 requirements of this solicitation and the offerer in
 its technical proposal for compensation described in
 its financial proposal.

6 We're going to move to page three. The
7 closing date for receipt of proposals is September 15th
8 by 3:00 p.m.

9 Okay. We're going to turn to section 1.11. Again, proposals are due on September 15th, by 3:00 10 11 p.m., local time. Proposals cannot be emailed or sent 12 by fax. Proposals will not be opened publicly. Ιf 13 you're not going to respond to the solicitation we're 14 asking that you submit the notice to vendors form which 15 states why you're not submitting because Maryland is 16 very interested in why you won't bid on our procurement, because we want to improve the process. 17 We're going to move to section 1.8. You are 18 19 required to be registered with eMarylandMarketplace in 20 order to receive an award. EMarylandMarketplace 21 registration is free and is active for a year. So you

have to keep going online to renew your registration.
Your eMarylandMarketplace registration number is
required on the transmittal letter that comes with your
proposal. Also, all amendments, all questions and
responses, the transcript of the pre-proposal
conference will all be put on eMarylandMarketplace as
well as the DHR website.

8 I'm moving onto section 1.18. Again, if we 9 have to revise the RFP in any way the revisions will be 10 posted on eMaryland the DHR website. You're also 11 required to acknowledge receipt of all addendums in 12 your transmittal letter. If you do not receive an 13 addendum that does not relieve you of your 14 responsibility for any information that may have been 15 contained in that addendum. 16 I'm going to move to section 1.27. 17 Compliance with law and arrearages. By submitting a response to this solicitation each offeror represents 18

- 19 that it's not in arrears and a payment of any
- 20 obligations owing the State, including the payment of
- 21 taxes and employee benefits, and that it shall not

become in arrears during the time of the contract if
 selected for contract award.

3 Before a business entity can do business in the State it must be registered with the State 4 5 Department of Assessments and Taxation. SDAT is 6 located at the State Office Building, room 803, 301 7 West Preston Street, Baltimore, Maryland 21201. We 8 have a link for the website here, and it's strongly 9 recommended that any potential offeror complete a 10 registration prior to the due date for receipt of 11 proposals. And offerors failure to complete a 12 registration with SDAT may disgualify an otherwise 13 successful offeror from final consideration and 14 recommendation for contract award.

15 I'm moving to section 1.30, payments by
16 electronic funds transfer. You need to -- if you are
17 the selected offeror please register with the
18 Comptroller's Office so that payment can be made to you
19 via electronic fund transfer. Again, if you are the
20 selected offeror to receive the contract award you need
21 to register with the Comptroller's Office to receive

1 payment via electronic fund transfer.

2 Now, I'm going to have Donna Foster, who is
3 our MBE liaison to come up and tell you about the MBE
4 program.

5 MS. FOSTER: Good morning. Again, I'm Donna 6 Foster, Minority Business Enterprise Administrator for 7 the Department of Human Resources. How many State 8 certified MBEs are in the room? Raise your hand. 9 Wonderful. Wonderful. Congratulations. Minority 10 businesses are encouraged to submit proposals for this 11 participa -- procurement. You're also encouraged to 12 network after the pre-proposal conference for as long 13 as the room is available.

14 I'm going to cover section 1.33 of the 15 request for proposal, minority business enterprise 16 goals. Im going to give you highlights for this 17 section 1.33.1, an overall MBE subcontractor participation goal of 10 percent of the total contract 18 19 dollar amount has been established for this 20 procurement. There are no subcontractor participation 21 subgoals for this procurement. However, the contractor

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is encouraged to use a diverse group of subcontractors.
 Effective June 9, 2014, certified MBE prime contractors
 can meet up to 50 percent of the overall MBE goal with
 their own work force. Gain, effective June 9, 2014,
 certified MBE contractors can meet up to 50 percent of
 the MBE goal with their own work force.

7 Section 1.33.2, MBE utilization and fair 8 solicitation affidavit and MBE participation schedule, 9 which is attachment D-1A. This is a two-part document. 10 The first section of this document you will indicate 11 whether you plan to meet the overall MBE goal or 12 whether you intend to request a waiver of the MBE goal 13 in whole or in part. The second part identifies the 14 MBE subcontractors that will participate on the 15 contract. In this section certified MBE prime 16 contractors who plan to use their own work force for up to 50 percent of the MBE goal must be listed on this 17 18 form as well. It should be noted that if for any 19 reason the MBE participation schedule should be amended 20 or changed prior to execution of the contract, you have 21 within 72 hours of that determination to notify the

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1 procurement officer in writing. And then you have five 2 days, five business days after that to request in 3 writing of the procurement -- from the procurement 4 officer to amend the participation schedule. Again, 5 this MBE utilization fair solicitation affidavit and 6 the MBE participation schedule does not contain dollar 7 amounts, and it must be submitted with your proposal. 8 If you fail to submit a completed document, MBE 9 utilization form and participation schedule, which is 10 attachment D-1A, with the proposal the procurement 11 officer shall determine that the proposal is not 12 reasonably susceptible of being selected for award. 13 This information is in bold in your RFP. Please pay 14 close attention to it.

Section 1.33.5. Within 10 days of notification as a recommended awardee or actual award, the following documents are to be submitted: Outreach efforts compliance form, which is attachment D-2, an MBE subcontractor project participation certification, which is attachment D-3A/3B. In addition, if you have indicated on your utilization form that you intend to

1 submit a waiver at this time your documentation of good 2 faith effort is requested to be submitted to the 3 procurement officer and any other documentation 4 required by the procurement officer. Failure to submit 5 each completed document in the required time, the 6 procurement officer may determine that the recommended 7 awardee is not responsible and, therefore, not eligible 8 for contract award. If the contract has been awarded, 9 the award is voidable. This information is also in 10 bold in your RFP, so please pay close attention. 11 Please make sure that your documents are filled 12 completely and accurately before your submission.

13 Okav. Prompt payment policy, which is noted 14 actually in section 1.31 of your RFP also applies to 15 MBE subcontractors. Simply stated, if a subcontractor 16 performs satisfactory work and payment is not disputed, 17 then they should be paid promptly. Sanctions can be 18 imposed for failure to adhere to the prompt payment 19 policy as outlined in section 32 of the contract, which 20 is attachment "A." In addition, liquidated damages 21 will also apply in the event that the contractor fails

to comply in good faith with the requirements of the MBE program and pertinent contract provisions. Any questions?

4 (No response.)
5 MS. FOSTER: Well, I thank you for your
6 attention. Have a good day.

7 I'm going to speak to you about MS. BARR: 8 the living wage. We know there may be some questions 9 about living wage. We have in the solicitation that 10 it's a tier one, but we are going to clarify at a later 11 date what is meant by tier one because we say that the 12 facility has to be located within Maryland, but we 13 don't say where. We don't give a area. And we know 14 that there are tier one and tier two areas. So we 15 defer that information until we can put it in writing 16 to you.

And as far as the veteran owned business,
veteran owned small business enterprise in section
1.41, VSBE is the State's latest initiative,
socioeconomic initiative. It's a lot like the MBE
program. There is a VET BIZ website, vetbiz.gov is the

website link when you go to search for and to select
 certified veteran owned small business enterprises. Do
 we have any VSBEs here today?

4 (No response.)

5 MS. BARR: None? Okay. Veteran owned VSBE program, the subcontractor participation schedule and 6 7 utilization affidavit are required to be submitted with 8 your proposal. If the document is not submitted, the 9 proposal can be removed from further consideration for 10 award. There are two forms that must come in once you 11 are notified that you are the successful offeror, and 12 that is the participation statement from your VSBEs and 13 your outreach efforts. The VSBE, again, is a lot like 14 MBE. You have your, the process for searching for VSBE. 15 You also have our goal of 0.5 percent, which equates 16 out to .005 percent of the total contract amount. Do you have any questions regarding VSBE participation? 17

18 (No resonse.)

19 MS. BARR: Now I'm going o give it to AJ to20 talk about the DHR hiring agreement.

21 MR. ANDOU: Good morning everyone. How are

2 VENDORS: Good morning. 3 MR. ANDOU: All right. Please bear with me 4 because I'm still actually on vacation mode. How many 5 of you are actually familiar with hiring agreements? 6 (Some hands raise.) 7 MR. ANDOU: Okay. So not very many. A 8 hiring agreement is actually an agreement entered into 9 by the Department of Human Resources and the local 10 Department of Social Services and a contractor doing 11 business with the State under which Department of Human 12 Resources and local Department of Socials Services and 13 the contractor agree to work cooperatively in an effort 14 to identify and hire current and former family 15 investment program recipients, the children, foster 16 youth, and child support outgoers to fill job opening 17 as the contract, of the contractor as a result of the 18 procurement contract. Does everybody understand what 19 that means? Yes? All right. So pretty much what it 20 is that we're trying to do is, as a result of the 21 contract that you guys are bidding on, whoever the

1 awardee is they will agree to work with the Department 2 of Human Resources to notify about your opening that 3 exists as a result of the contract, declare the DHR the 4 first source of which you have openings, and give first 5 preference to DHR for the local Department of Social 6 Services candidates, allow three business days, three 7 working days to refer candidates for a position that 8 are available, and provide DHR with feedback on hiring 9 decisions of the candidate. It's pretty much to comply 10 with hiring agreement throughout the life of the 11 contract. In a nutshell, that's what it is. Anv 12 questions? 13 (No response.) 14 MR. ANDOU: All right. Thank you. 15 MS. TRIMBLE-OLIVER: Is there any training? 16 Do you give actual training to these individuals or 17 would we have to give our own training? 18 MR. ANDOU: Actually, there's a package. The 19 training, of course, will come from you because you 20 will train them based on the work that is needed. What 21 the package, what it entails is actually the directions

1 that needs to be followed as far as what steps in the 2 process you need to take to notify us who's being 3 referred to you and if they will qualify for the position. Now, the positions that you guys have, I'm 4 5 not saying that once we send an individual to you that 6 you just have to hire them. They have to meet the 7 qualifications. All right. Anything else? 8 MR. CINI: So we don't reach out directly to 9 the applicants, we reach out to DHS and DHR? 10 MR. ANDOU: When you have the opening you 11 will submit to -- there is a hiring agreement email 12 that you will send the email as far as the job specs 13 and the qualifications needed, he time and so forth. 14 You will send it to us. We will send it to the entire 15 And then from that point on they will send, the State. 16 job development team will send you he referral candidates. And from that point on, from that pool you 17 18 will schedule the interviews or deny it. And then 19 afterwards you will let us know who that you have 20 selected. And whoever the awardee is of the contract,

21 of course, will get a package of all the process and

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1 all of the instructions, as well as all of the email 2 addresses. And there is a package, actually, in the 3 back similar to this. Obviously, it's not going to be the same color. It could be green, black, red. 4 So 5 feel free to take one on your way out. I also have the 6 instructions in there as well as what the contract 7 looks like. Have a good day. Thank you.

8 MS. BARR: Rather than have a presentation on
9 the liquidated damages, do you have any questions
10 regarding liquidated damages?

11 (No response.)

12 MS. BARR: No questions. We're going to move 13 onto section two and three. We're not going to do a 14 presentation at this time. We're going to take your 15 questions regarding section two and three of the RFP. 16 We are asking that you identify yourself, again, before you -- when you speak, before you ask your questions. 17 18 If you can come up to the podium and get the mic that 19 would help the court reporter. And I'd also like to 20 make you aware that we do have Aretha Ector on line who 21 is also from the Attorney General's Office.

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1 MS. RAMOS: Will our questions be posted to 2 eMarylandMarketplace? 3 MS. BARR: Name? 4 MS. RAMOS: Patty Ramos. Will all questions 5 be posted, questions and answers be posted to 6 eMarylandMarketplace? 7 MS. BARR: To eMarylandMarketplace as well as 8 the DHR website. 9 MS. RAMOS: Okay. 10 MS. BARR: Questions regarding liquidated 11 damages or section two or three of the solicitation? 12 (No response.) 13 MS. BARR: No questions? We have received a 14 number of questions via email, and those responses will 15 be coming out shortly, as well as the transcript of the 16 conference. I'm going to move on -- no questions? 17 You're sure no questions? I'm going to move on --MS. BENNETT: This is Laura from Sutherland. 18 19 When you talk about corporate experience do you mean 20 commercial experience for past performance? MS. BARR: I believe that's what we mean. 21 We

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will get a final answer from our Attorney General's
 Office. What other kind of experience would you have
 in mind?

MS. ECTOR: Yvonne, this is Aretha. If I
understand the question, is she asking is commercial
experience --

7 MS. BARR: Corporate. Commercial. Yes,8 commercial.

9 MS. ECTOR: I don't think I understand the question. I think the requirement for experience --10 MS. BARR: We don't look at individual 11 12 experience from maybe -- do you want to clarify? 13 MS. BENNETT: Yeah. It's in section 2.1.1. 14 It says five years of federal, State, local and/or 15 corporate experience. 16 MS. BARR: Did you hear that, Aretha? 17 MS. ECTOR: I did not. MS. BARR: She's referring to section 2.1 18 19 where a request we have five, the vendor has five years 20 of State, federal, State, local or corporate

21 experience. Do you want to repeat your question?

1 MS. BENNETT: So by corporate, by commercial. 2 I guess we would have to see what type of organization 3 you work for in terms of a private industry; is that 4 what you're talking about? 5 MS. BARR: Did you hear what she said? Would you repeat that, Aretha. She's coming up to the mic. 6 7 MS. BENNETT: It says in section 2.1.1, at 8 least five years of federal, State, local and/or 9 corporate experience. In delivering CSC services in 10 the United States of America does corporate experience 11 mean commercial past performance? 12 MS. ECTOR: If you provided call center 13 services for a period through a company does that 14 qualify as a corporate experience? Yes. 15 MS. BENNETT: So it's yes. 16 MR. BROOKS: Page 54, 3.4.5.B, purchase all 17 required ECMS hardware, software licenses and maintenance review to its current ECMS provider. 18 It 19 doesn't identify who the ECMS provider is. Is there 20 any clarification? 21 MS. BARR: That information will be given to

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1 the successful offeror at the kick-off meeting.

2 Again, Chris Frechette, MR. FRECHETTE: 3 Verizon. Could we address the personally identified 4 information that would need to be secured with 5 amendment "K" in the compliance in regards to the IVR, 6 where in the IVR in the scripting is personally 7 identified information that needs to be followed? Do 8 the scripts currently exist or a template of the 9 scripts? And is any of the scripting of the agents that you'd like to speak is personally identified 10 11 information that needs to be masked in terms of 12 recording for future reference? 13 MR. KAIPILALIL: Hi. I'm Santhosh. I'm work

14 as an analyst for the OTS Department here in DHR. The 15 IVR, yes, DHR does have the scripts and that will be 16 shared to the contractor who is going to win this 17 award. The first identification has to be masked on 18 the system. And there are monthly points that we can 19 elaborate as we go along.

20 MR. FRECHETTE: Also, in the scripts that the21 agents are using, it's speaking to the callers through

the recordings. In the call scripting, the live agents, when they're speaking to the callers, is that information identified, what needs to be identified as PII?

5 MR. KAIPILALIL: No, it's not required. So what we do is, for the -- we're going to have a two 6 7 factor authentication that's going to be, that is 8 required for any kind of information that the agent 9 will have to read. What is happening with the 10 investigator is we have a requirement for a PIN number, 11 a PIN number that will be required for providing any 12 kind of personal identification information. So we 13 expect the vendor to come up with a strategy to have 14 the PIN number not identified by the call agent, but 15 the system needs to take care of that.

MR. MURPHY: Joe Murphy, Maximus. I've got two questions. First the easy one I think. I just want to make sure that I understand the weighting properly. Fifty percent is for pricing and 50 percent is given to the technical?

21 MS. BARR: Correct.

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1 MR. MURPHY: The second question on page 73, 2 it's item under quality called transfer, number two. 3 States, a call transfer to the CSR from the total calls coming into the IVR. You're looking for an SLA of 75 4 5 percent of the calls being deflected from the IVR? In 6 other words 75 percent of the calls coming into the 7 investigator will be addressed by the information on 8 the IVR; is that correct?

9 MR. KAIPILALIL: Yes. Right now the average
10 stands at about 35, 40 percent. And we are looking at
11 the contractor to kind of be able to take it up to 75
12 percent. The calls being handled and result of the
13 IVR.

MR. MURPHY: The second question. Does that in some ways conflict with (unintelligible) goals of making customer centric call center?

MR. KAIPILALIL: The IVR is going to be
available 365 days/366 days, and it's 24/7. So we are
really looking at providing as much information as
possible to all customers beyond the eight to five
timings of the call centers, you know, going to be

operational. So that's really the value that we're 1 2 looking at. We're looking at a certain amount of 3 concrete structures already configured. We're looking at more to be configured and make it more robust. 4 And 5 so, you know, the IVR is going to be configured with 6 more concrete structures, improved concrete structures. 7 We're also looking at enhancing and heightening the 8 quality of the customer relationships over the 9 cardiovascular -- I mean, sorry, through the agents. 10 MR. MURPHY: All right. Thank you. 11 MS. BARR: And this is just a reminder to 12 please also submit your questions in writing to us. 13 Thank you. 14 MS. ECTOR: Yvonne, this is Aretha. Just one 15 clarification regarding the question regarding the 16 weight of the technical and financial proposals. They

will be given equal weight. There will not be any

48 percent of 50 percent. You will not see any

scoring. And if the comparison is 50/50 it will not be

technical proposal 49 percent of 50 percent, financial

percentages or scores in the technical and financial

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1 proposal evaluation. They will be ranked.

2 MS. DOWDY: Nancy Dowdy from CGI. And the 3 question I have is that the call center is required to be in the State of Maryland, but what about the 4 5 overflow calls, would they be able to be handled 6 remotely, say outside of the State of Maryland? 7 MS. WILLIAMS: We'll need to confirm that. 8 MS. BARR: We'll have to get back with an 9 It will be in writing. answer. 10 Heidi Page, SII. MS. PAGE: I want to 11 piggyback on that question. The main performance part 12 of the (unintelligible), or does that have to be from 13 Maryland? Can that mean overflow out of state? 14 MS. BARR: We will defer a response at this 15 time, then we will get back to you in writing. MR. CINI: Hi. Joe Cini. If we submitted 16 questions in writing would you like us to ask them now 17 or should we just wait for the written response? 18 19 MS. BARR: I believe that will be your 20 choice. We have them in writing. We will probably 21 respond by the end of this week, hopefully. Any more

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1 questions regarding section two or three?

2 MS. SUTHERLAND: Could we look at proposing a 3 virtual work-at-home scenario if the employees are 4 located in the State of Maryland? 5 MS. BARR: We will get back to you with a 6 response. We defer that question. 7 MR. LOVETT: Lewis Lovett, Kidd 8 International. To address the young mans question 9 about the questions that have been previously 10 submitted. I think we would all benefit, the group, 11 hearing those if they are available. 12 MS. BARR: No. They are not available at 13 this conference. But we will post them, again, on 14 eMarylandMarketplace and the DHR website. Any 15 additional questions? 16 MR. CINI: Should I read them? MS. BARR: 17 That's up to you. I'll just wait for the written. 18 MR. CINI: 19 MS. BARR: Any additional questions? 20 (No response.) 21 MS. BARR: I'm going to move onto section

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1 four. Technical proposals and financial proposals are 2 supposed to be submitted simultaneously. However, they 3 are supposed to be in separately sealed envelopes, but 4 they can be in one envelope together. No financial 5 information is to be included with your technical 6 proposal. The format for submitting a technical 7 proposal is laid out for you. Pages should be 8 consecutively numbered. If you would like to number 9 the pages based on the section, like section G1, 10 section F1, whatever, that's okay. We will accept 11 proposals that way. But please follow the sequence as 12 laid out in section four. Your transmittal letter, and 13 then everything else after that. And you're also 14 supposed to submit a CD or either a DVD of your 15 technical proposal, as well as one with all proprietary 16 information redacted.

Your financial proposal comes in a separate
volume. Your financial proposal should also be sealed,
and you also need to submit a CD ROM or DVD of your
financial proposal. Do we have any questions regarding
proposal submission?

(No response.)

1

2 MS. BARR: We're going to move onto 3 evaluation of proposal. Technical proposals will be 4 evaluated first. The Committee will receive a copy of 5 your proposal. It will be reviewed, it will be ranked. 6 Anyone who is susceptible for award, your proposal will 7 also move onto the second phase, which is opening of 8 your financial proposal. If we find that you do not 9 meet our qualifications during the review of the 10 technical proposal, you will be so notified and your 11 financial proposal will be returned to you unopened. 12 When we move onto the technical phase we will rank 13 tech/financial proposals in order of price in 14 descending order, the lowest price first down to the 15 highest price. Again, technical and financial carry 16 equal weight, and it's based on the worth of your 17 technical proposal, is it worth the price that you are 18 asking.

We will notify the successful offeror of the
award. And there will be a kick-off meeting. And at
the kick-off meeting, again, you will receive all of

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1 those items that are listed in the state supplied 2 services, the call script, the desk guide, information 3 regarding technical connection, and also about your notice to proceed and how to work through he transition 4 5 period. You will meet customer service center team and 6 then you will be given a notice to proceed about when 7 to move forward as of the go live date. There may be 8 multiple notices to proceed during the process from 9 contract commencement through the transition period 10 depending on the different aspects of the call center, 11 and then as well as getting a notice for the go live 12 date. Do you have any questions? Also, this contract 13 requires approval by he Board of Public Works. So they 14 will have the final say. We anticipate the contract 15 starting in February. The transition period will 16 begin. And then we will -- once the transition is 17 over, then everything will be live. Do you have any 18 questions?

MR. OVERCASH: Bryan Overcash from GCS. One
question that we submitted in writing. I won't read
all of them, but one that I would like to have answered

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1 if possible. How many associates are currently in the 2 CSC? 3 MS. BARR: We're going to defer a response at 4 this time. We'll provide an answer in writing. Any 5 other questions? 6 (No response.) 7 MS. BARR: No questions. Any comments? 8 (No response.) 9 MS. BARR: Then this concludes the pre-10 proposal conference. Thank you for coming. 11 (Whereupon, at 10:50 a.m., the meeting 12 was adjourned.)